

how to recruit volunteers:

The type of activity or event that you are running will depend on if you need volunteers or not. For events that do need volunteers here are some ways to help you recruit support.

1. Be clear on what activity you are running: this will help you determine how many people you need, when you need them and what exactly they will be doing.
2. People will offer to help if they feel that the cause speaks to them. Inform your potential volunteers (recruits) about Sewa Day, our background, what we have done and why the movement is still going strong and getting bigger year after year. It is important that you create a platform that gives your volunteers a space to commit to the movement and therefore with your activity.
3. Let your volunteers know exactly what they will be doing. Keep in mind that they are offering their time to you so be sure to use it wisely.
4. What kind of volunteers are you looking for? If you are running a dance activity, do you need dance instructors? If you are running a drama activity do you need drama teachers? If you are running an activity that needs someone with first aid knowledge, have you found this person? Again, think through your activity and make sure you have the right people to make your activity a success.
5. Once you have found your volunteers – how will you support them? Will you have meetings? Skype calls? Or send emails? Make sure that all your volunteers know how to contact you and the team and also feel supported throughout the process. This will add to the success of your activity and the day.
6. Start talking to work colleagues, fellow students, friends and family about your activity and Sewa Day, through communication you will be able to find people who want to support you and help you make your day a true success.