



# Sewa Day - National Blood Donation Drive 2017



**NHS**

Blood and Transplant

Do something amazing **today.**

**Give blood.**



**Black, AAsian, and Minority Ethnic = BAME**



# Why is Sewa Day Running This Campaign?



Only 3% of donors who gave blood in the last 12 months are of black or Asian heritage. We Urgently need your help.

Currently, only 60% of transplant recipients receive the best possible match, and this drops dramatically to 20% if you're from BAME background.



25% of Asians are blood group B, only 9% of West Europeans share this group – More Asian donors are needed to help boost this blood group.

We URGENTLY need more Asian blood donors so we can help patients with conditions like Thalassaemia.



# Why is Sewa Day Running This Campaign?



We need more men aged 17–30 to sign up as they are underrepresented on the register.

Someone in need of a transplant is most likely to find a match in a person with a similar genetic history. That often means someone from the same ethnic background.

U-negative blood is only found in Black donors



Young men make up only 15% of our register, but they provide an astonishing 54% of all donations



# Quiz Time



How Many of you Know what Blood Group You are?

Only 7% of people from ethnic minorities know their blood group, compared to 41% nationally.

How Many Units of Blood are needed by hospitals (UK) on a Daily Basis?

6,000 units per day are needed to meet hospital demand

How Many Children last Year could not find a match in their Families?

300 children who could not find a match within their family

**This could be your Son or Daughter !! Act Now**



# Lets Listen To Amit's Story

Thalassaemia  
mainly affects  
people with a South  
Asian heritage

Sickle cell  
disease mainly  
affects people  
from the Black  
community.



It is estimated  
that **1,000**  
people in the  
UK have  
thalassaemia

Between  
**13,000 and  
15,000**  
people in  
the UK have  
sickle cell  
disease.



# The Figures that will Shock You - North



County	Bangladeshi	Indian	Pakistani
West Yorkshire	53	281	349
Greater Manchester	25	315	418

These are active blood donors, based on figures from 2015



# The Figures that will Shock You - East



County	Bangladeshi	Indian	Pakistani
Greater London	448	3614	770
Kent	11	124	16
Luton (B)	46	92	98
Medway (B)	2	51	6
Hertfordshire	17	316	55
East Sussex	4	20	3
Essex	13	114	23
Buckinghamshire	8	127	58
Cambridgeshire	13	106	14
Central Bedfordshire	8	73	10
Bedford (B)	4	50	5

These are active blood donors, based on figures from 2015



# The Figures that will Shock You - West



County	Bangladeshi	Indian	Pakistani
Reading	1	51	15
Slough	0	159	61
West Midlands	79	1306	448
Warwickshire	0	140	12

These are active blood donors, based on figures from 2015





# We want to Encourage The Youth to Give



Represent feat. Lady Leshurr



Around **half our current donors are over 45**. That's why we need more young people (over the age of 17) to start giving blood, so we can make sure we have **enough blood in the future**



**Most people can give blood.**



## Who can give blood

- Are you fit and healthy
- Weigh over 7 stone 12 lbs or 50kg
- Are you aged between 17 and 66 (or 70 if you have given blood before)

## How often can I give blood?

- Men can give blood every 12 weeks and women can give blood every 16 weeks.



# Travel & Health Conditions



To find out whether any health conditions, medications, professions or travelling to certain countries could affect your ability to give blood, then please visit the link below:

<https://www.blood.co.uk/who-can-give-blood/>

If you have travelled to India recently, you **MAY NEED** to wait for 6 months before you can give blood

# The Process to Register

To Register Ring 0300 123 23 23 or go on Online at [www.blood.co.uk](http://www.blood.co.uk)  
or Fill in the Paper Registration Form

Quote your Post Code. They will advise which sessions, dates are available.

They will book you an appointment or advise you accordingly. They will send details in the post

Please inform Sewa Day team you have registered by click onto the following link: <https://goo.gl/forms/3GrCNWezTJ9svA2y2>

Fill in Details i.e. H&S questionnaire received in the post.

Attend your Blood Donation Appointment on time. Please eat and drink before you go



# Local Group Session Booked



Group Session Booked: 15 Appoints Available

Halifax – Sunday 30th April 11:00 - 15:00

Shelf, Village Hall

Halifax Road

Shelf

HX3 7NT

WHY GIVE BLOOD

WHO CAN GIVE BLOOD

THE DONATION PROCESS

FIND AN APPOINTMENT

NEWS AND CAMPAIGNS

Find out where you can donate \* ?

BD6 3PR



Date from

01-04-2017



Date until

30-04-2017



Refine search ▾

Search

# At the Donor Centre



**Eat and Drink plenty before you go to Donate !!!!**





# Organ Donor Registration



Yes I donate  
ORGAN DONATION

Donation is giving an organ or tissue to help someone who needs a transplant.

Transplants can save or greatly enhance the lives of other people.

But this needs, Donors and their families agreeing to donate their organ or tissue.



# Organ Donor Registration



## Consent

We will only use organs and tissue from a donor with their consent or with their family's consent after they die. You can give your consent by:

- **Joining the NHS Organ Donor Register, or**
- **Telling a relative or close friend about your decision to donate**

# Organ Donor Registration

## What can you donate





# Quiz Time



How Many people are on the waiting list for organ transplant?

6,500 people waiting for an organ transplant

How Many people have joined the Organ Donor Register ?

23 million people have joined the NHS Organ Donor Register

How Many people die each day due to a shortage of Donors?

Sadly 3 people die every day due to the shortage of donated organs

**This could be your Son or Daughter !! Act Now**



# Organ Donor Registration



## Why join the register

- Joining the register makes it easier for everyone to know your wishes and follow them.

## Family and friends

- When you register, tell your family and friends about your decision.
- Even if your name is on the register, when you die, we will ask your family or friends to confirm that you had not changed your mind.

## To register

- Ring us on **0300-123-23-23**.
- We will send you a donor card.